

Della Soul Records

Contact: Della Marie Levi, Owner

Phone: (616) 304-9379

Email: DellaSoulRecords@gmail.com

Website: DellaSoulRecords.com

Address: 1220 Kalamazoo Ave Se, Grand Rapids, MI 49507

Date: August 27, 2026

Dear Potential Sponsor:

My name is Della Marie Levi, and I am the owner of Della Soul Records, a vinyl record store, community hub, and a place to buy unique gifts and enjoy intimate listening sessions with local artists. At Della Soul Records, we unapologetically celebrate Black music, history, people, and culture.

On Saturday, September 26, the Henrietta Lacks Traveling Museum is making a stop at Della Soul Records located at 1220 Kalamazoo Ave, Se, Grand Rapids, MI 49507. The event will be held from 1:00 PM – 5:00 PM. Ancestor Henrietta Lacks, a married mother of five, transitioned from cervical cancer in 1951 at the age of 31. Surgeons at Johns Hopkins Hospital harvested cells from her cancer tumor without her permission, or the knowledge of her family. These cells became the basis for the first immortal human cell line, HeLa cells. Variations of HeLa cells have been used in research all over the world, and have driven major medical breakthroughs including the polio vaccine, cancer treatments, and IVF over the past several decades. The museum is curated by her great nephew, Jermaine Jackson. He will be present at the event and sharing information about Ancestor Henrietta Lacks. In addition to the information provided by Mr. Jackson, guests will see artifacts, and learn more about the fascinating HeLa cells, as well as the life of Ancestor Henrietta Lacks.

I am writing today to ask you to please consider providing sponsorship dollars for the event. There are several costs associated with the Henrietta Lacks Traveling Museum and we need your help to bring this fascinating and life-changing exhibit to Della Soul Records. A commemorative booklet will be created for the museum and sponsors can purchase space in the booklet for an advertisement to offset museum costs. Booklets will be distributed to guests at the event. Levels of sponsorship for the booklet are attached. Please note that there will be no cost for community members to visit the museum as we want as many people as possible to attend this important and captivating event.

If you have any questions, would like more information, or to become a sponsor, please contact Della Marie Levi at (616) 304-9379 or DellaSoulRecords@gmail.com. Thank you for your consideration and support.

Sincerely,

Della Marie Levi

Della Marie Levi

Owner, Della Soul Records

LEVELS OF SPONSORSHIP

The Henrietta Lacks Traveling Museum at Della Soul Records

PATRON: \$50

- Listed as a sponsor in the Henrietta Lacks Traveling Museum at Della Soul Records commemorative booklet.

BRONZE: \$100

- Listed as a sponsor in the Henrietta Lacks Traveling Museum at Della Soul Records commemorative booklet.
- Announced during the event as a sponsor.

BRONZE PLUS: \$250

- Listed as a sponsor in the Henrietta Lacks Traveling Museum at Della Soul Records commemorative booklet with a business card size advertisement in an 8.5x11 booklet.
- Announced during the event as a sponsor.

SILVER: \$500

- Listed as a sponsor in the Henrietta Lacks Traveling Museum at Della Soul Records commemorative booklet with a quarter-page advertisement in an 8.5x11 booklet.
- Announced during the event as a sponsor.

SILVER PLUS: \$750

- Listed as a sponsor in the Henrietta Lacks Traveling Museum at Della Soul Records commemorative booklet with a half-page advertisement in an 8.5x11 booklet.
- Announced during the event as a sponsor.

GOLD: \$1,000

- Listed as a sponsor in the Henrietta Lacks Traveling Museum at Della Soul Records commemorative booklet with a full-page advertisement in an 8.5x11 booklet.
- Announced during the event as a sponsor.

PLATINUM: \$2,500

- Listed as a sponsor in the Henrietta Lacks Traveling Museum at Della Soul Records commemorative booklet with a full-page advertisement in an 8.5x11 booklet.
- Announced during the event as a sponsor.
- Early access to the museum for up to 5 people (12:00 PM – 1:00 PM).

PLATINUM DELUXE: \$5,000

- Listed as a sponsor in the Henrietta Lacks Traveling Museum at Della Soul Records commemorative booklet with a full-page advertisement in an 8.5x11 booklet.
- Announced during the event as a sponsor.
- Early access to the museum for up to 10 people (12:00 PM – 1:00 PM).
- Gift bag for 10 people with items included from local Black-owned businesses.

Please note that other monetary donations not listed are welcome and appreciated as well. Please contact Della Marie Levi, Owner of Della Soul Records at DellaSoulRecords@gmail.com to discuss other sponsorship options.

Sponsor Form for The Henrietta Lacks Traveling Museum at Della Soul Records

The deadline for submitting sponsorship dollars is **Saturday, September 12, 2026** to ensure that your information is included in the directory. Please make checks or money orders payable to: *Della Soul Records*. They can be mailed to: Della Soul Records, 1220 Kalamazoo Ave, SE, Grand Rapids, MI 49507. If you would like to make other arrangements to submit your sponsorship dollars, please contact Della at (616) 304-9379. Sponsors can also drop off their financial gifts during the hours listed below. Electronic payments are accepted via CashApp, \$DellaMarieLevi (please place "Traveling Museum" in the notes). Lastly, cash payments can be made at Della Soul Records, Thursday through Saturday from 2:00 PM – 5:00 PM.

Submitted By: _____

Business Name (if applicable): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____ Website: _____

Please note that sponsors must provide all information for the commemorative booklet in a finished form and it should be sent via email to: DellaSoulRecords@gmail.com by September 12, 2026. Della Soul Records cannot create artwork, pictures, and/or a narrative for your advertisement. Thank you for understanding.